TRUE BLOOD, GAME OF THRONES, BOARDWALK EMPIRE AND CAPADOCIA ARE PART OF HBO'S 2012 LINEUP

Miami, December 05, 2011HBO Latin America announced its 2012 lineup, which includes returning acclaimed series True Blood, Game of Thrones, Boardwalk Empire and the HBO Latin America Original, Capadocia. The premiere of new HBO original productions Luck, Veep and Girls, as well as blockbuster titles such as Harry Potter & the Deathly Hallows Parts 1 and 2, Pirates of the Caribbean on Stranger Tides and Cars 2, will likewise headline HBO's stellar programming among other award-winning original productions and big screen hits.

"HBO thrives on providing subscribers with the best content on paid TV. Throughout the years, we have continued to invest in top of the line productions that exceed in creativity, talent and technology. These, along with our offer of the most competitive cable packages available, have been key for our leadership," said Emilio Rubio, President of Distribution and New Media, HBO Latin America Group.

Series and Miniseries

After an intense fourth season, True Blood returns sexier and more captivating than ever, with fantastic plot twists featuring fairies, vampires, witches and werewolves. Similarly, highly acclaimed series Boardwalk Empire, created by Emmy® winning screenwriter Terence Winter of "The Sopranos" and produced by Academy Award® and Emmy® winning director Martin Scorsese, will also return for a third season. The new season follows politician/gangster Enoch "Nucky" Thompson (Steve Buscemi) in the fascinating, and occasionally dangerous, Atlantic City of the 1920's.

Returning to HBO's lineup is also the Emmy® award-winning fantasy series, Game of Thrones, based on George R.R. Martin's novel, A Clash of Kings. In this new season, the epic-drama incorporates scintillating new characters and adventures.

Among the year's series premieres is Luck, starring Academy Award® and Golden Globe® winner Dustin Hoffman in his first appearance on TV, alongside Golden Globe® winner Nick Nolte. Featuring a stellar cast as well as highly regarded writers and producers, Luck portrays the enticing world of horse racing.

Other series premiers include Veep, starring Julia Louis-Dreyfus, a comedy series that centers on former Senator Selina Meyer, who becomes Vice President only to discover that the job is nothing like she expected and everything everyone warned her about. Another new HBO series is Girls, a refreshing comedy following the lives of three New York girlfriends in their twenties.

How to Make it in America III, Curb Your Enthusiasm IX, Bored to Death IV, Treme III, Enlightened II and Hung IV return to television screens in Latin America with brand new seasons.

Other HBO productions premiering in 2012 include Hemingway & Gellhorn, a film starring Academy Award® nominee and Golden Globe® winner Clive Owen and Academy Award® and three-time Golden Globe® winner Nicole Kidman, which recounts the romance and marriage of literary master Ernest Hemingway and war correspondent Martha Gellhorn. Game Change, staring Academy Award® nominees Julianne Moore, as Sarah Palin – one of the most talked-about politicians of

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recent times – and Woody Harrelson, together with Golden Globe® winner Ed Harris. Game Change will give viewers an inside peak into the United States' tumultuous 2008 elections.

Also airing for the first time will be two HBO Documentaries: The Weight of the Nation, a project co-created in partnership with The Institute of Medicine, the National Institute of Health and the Centers for Disease Control and Prevention which addresses teen obesity and its devastating effects on our youth; and George Harrison: Living in the Material World, a production directed by Academy Award® and Emmy® Award winner Martin Scorsese. The latter documentary features never-before-seen footage and interviews from music industry hard-hitters such as Eric Clapton, Eric Idle, George Martin, Paul McCartney, Yoko Ono, Tom Petty and Ringo Starr.

HBO Latin America Originals

This year will mark the third season of the thrilling series, Capadocia, which takes place in a Mexican penal facility for women and recounts the complexities of their lives, as well as the events that led up to each woman's imprisonment.

Movies

For next year, HBO Latin America continues to have exclusive rights to the biggest blockbusters from major movie studios. From Warner Bros. Entertainment, HBO premieres Harry Potter and the Deathly Hallows Part 1 and 2, starring Daniel Radcliffe, Rupert Grint and Emma Watson, joined by figures such as Ralph Fiennes and Helena Bonham Carter and produced and directed by David Heyman, David Barron, J.K. Rowling and David Yates.

Also premiering in 2012 are Pirates of the Caribbean: On Stranger Tides, Cars 2, Horrible Bosses, Due Date and Sherlock Holmes: A Game of Shadows. Other hits include Friends with Benefits, Colombiana, Moneyball, The Lincoln Lawyer, The Hangover 2, Green Lantern and Crazy, Stupid, Love.

Other Series

Brand new series also premiering during 2012 are FdP, a Brazilian comedy that tells the story of Brazilian soccer through the eyes of a referee – a position that is often a scapegoat and rarely admired. Preamar is an original series that takes place on the beaches of Rio de Janeiro. It tells the story of a successful businessman who makes a wrong decision while playing the Stock Market and ends up bankrupt. This changes his life and forces him to acquaint himself with the creative and varied market of the city's beaches.

HBO Latin America will also bring back Don Draper with the much-awaited fifth season of Mad Men, the multiple Golden Globe® and Primetime Emmy® award-winning series, which, as always, promises to be full of twist and turns that will once again engage its viewers. Also, the series premiere of House of Lies that explores the life, ambitions and twisted dreams of

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a self-loathing management consultant from a top-tier firm, stars Don Cheadle and Kristen Bell. The Big C returns for its second season starring the brilliant Laura Linney, who will come back, stronger than ever, fighting her Stage 4 Melanoma with her unconditionally supportive husband, played by Oliver Platt, by her side.

