HBO Launches on Amazon Prime Video Channels in Mexico

Amazon Prime members in Mexico can now enjoy acclaimed Emmy®-winning HBO series such as GAME OF THRONES, CHERNOBYL, BARRY, and Latin America series such as SR. ÁVILA, and CHUMEL CON CHUMEL TORRES directly through their Amazon Prime account

Miami, FL. – October 8, 2019. Beginning today, Amazon Prime users in Mexico will be able to enjoy HBO's exclusive content directly through Amazon Prime Video Channels, giving them the added convenience of using a single account, login and user experience. Through Prime Video Channels, Prime members will be able to subscribe to the HBO channel and stream thousands of HBO titles, including the eight seasons of the most acclaimed series of all-time **GAME OF THRONES**, hit series such as **WESTWORLD**, **THE SOPRANOS**, **CHERNOBYL**, **BARRY** and **BIG LITTLE LIES**, and local original productions from Latin America such as **SR. AVILA**, **CHUMEL CON CHUMEL TORRES**, **JOINT VENTURE**, **THE BRONZE GARDEN**, **EPITAFIOS** and **CAPADOCIA**.

HBO's exclusive award-winning content will be available on Amazon Prime Video through both the web and app experiences, offering users a straightforward way to enjoying the unique and exclusive content they love, anywhere and at any time. New subscribers will also receive a 7-day free trial along with their subscription. In addition to being able to enjoy HBO on-demand video content, consumers will also have access to five live HBO live channel feeds within the Amazon Prime Video experience including HBO, HBO2, HBO Family, HBO Plus, and HBO Signature.

"Consumers now have an additional way to easily access and enjoy HBO's top-tier programming" said Dionne Bermudez, Vice President of Digital Distribution and Business Research at HBO Latin America. "Amazon Prime members in Mexico now have the convenience of watching their favorite HBO titles through a seamless experience within the Amazon Prime Video app."

The HBO channel on Amazon Prime Video Channels will feature thousands of high-quality titles, including original series, hit movies, documentaries, HBO specials, Hollywood blockbuster releases before any other subscription service, as well as a selection of the best international and independent films. Also available on Amazon Prime Video is HBO Latin America's original content, which has been recognized as one of the most innovative and internationally acclaimed programming on television, obtaining more than 50 awards including an International Emmy. HBO has been a pioneer in developing quality content across the region, positioning our productions among the best.

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