HBO GO now available on the Roku platform in Latin America

HBO subscribers in Latin America are now able to enjoy series such as GAME OF THRONES and CHERNOBYL, directly on their Roku devices

Miami, FL. – September 19, 2019. Beginning today, HBO GO users will be able to enjoy HBO exclusive content on the Roku® platform in Argentina, Chile, Colombia, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, and Peru. Roku users will now have direct access to thousands of HBO titles, including the eight seasons of the most acclaimed series of all-time **GAME OF THRONES**, hit series such as **WESTWORLD**, **THE SOPRANOS**, **CHERNOBYL** and **BIG LITTLE LIES**, and local original productions from Latin America such as **JOINT VENTURE**, **THE BRONZE GARDEN**, **SR. AVILA**, **CHUMEL CON CHUMEL TORRES**, **EPITAFIOS** and **CAPADOCIA**.

The HBO GO channel is available in the Roku Channel Store, located on the home screen of their Roku device. Current subscribers can log onto their account directly on their Roku device by selecting the HBO GO channel, while new users will be able to subscribe for HBO GO directly through the Roku platform.

“We are constantly exploring easy, quick, alternative ways for our consumers to access our exclusive award-winning content," said Dionne Bermudez, Vice President of Digital Distribution and Business Research at HBO Latin America. “With Roku, we’re expanding our reach to key audiences across our region, while providing yet another way for our fans to watch their favorite titles wherever, whenever, and however they prefer.”

“HBO GO is one of the most requested TV subscription services in Latin America and we are thrilled to finally be able to offer this important channel and all of HBO’s great programming to our users throughout the region,” said Yulia Poltorak, Director of International Content Distribution at Roku. “This important content addition brings streaming entertainment for everyone in the family.”

HBO GO has the best of HBO’s exclusive content, featuring thousands of high-quality titles, including original series, movies, documentaries, HBO specials, Hollywood blockbuster releases before any other subscription service, as well as a selection of the best international and independent films. Also, HBO Latin America’s original content is fully available on the platform, having been recognized as one of the most innovative and internationally acclaimed programming on television, obtaining more than 50 awards including an International Emmy. HBO has been a pioneer in developing quality content across the region, positioning our productions among the best.

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