HBO Max announces THE BRIDGE BRASIL, the survival reality show

Hosted by actor Murilo Rosa, the show Max Originals will bring together 14 participants to compete. Among those confirmed are Pepita, Danielle Winits, Badauí, Polly Marinho and Fábio Beltrão MIAMI, FL., August 12th, 2021 2021 – HBO Max has announced the start of filming of the Brazilian version of the survival reality show THE BRIDGE Brasil, a Max Originals production which will bring together 14 famous names from the world of art, sports and social media in order to compete for a grand prize of R$500 thousand reais. Hosted by Murilo Rosa, the show's cast will include singer Pepita, actress Danielle Winits, singer Badauí, actor Fábio Beltrão, model Suyane Moreira, businesswoman Paola Santerini, cultural entrepreneur Boaventura Carneiro, civil police officer Diego Del Rio, model Priscila Sena, singer and actress Polly Marinho, architect Jordana Louise and businessman and influencer Henrique Fares, among other participants.Isolated in nature, they have one goal in common: to build a 300-meter bridge to an island where they will find the prize. For this to happen, they have only 20 days and can only use whatever is around them as building materials. While building the bridge, they must form alliances with each other because when they arrive on the island, a vote will take place to decide who gets the prize. The participant that is chosen will evaluate whether they will share it with their allies or not."HBO Max is bringing an unprecedented reality show to Brazil, different from anything that has been seen before. We know how much Latins are passionate about this type of program and how much they vibrate and follow each moment", says Tomás Yankelevich, Chief Content Officer of General Entertainment of WarnerMedia Latin America. "THE BRIDGE BRASIL has all the ingredients to conquer the public: diverse cast, with names already known by the audience, living challenges, survival in the wild and much more", he adds.THE BRIDGE Brasil is a Max Originals production, produced by WarnerMedia Latin America in partnership with Endemol Shine Brasil. Developed by Sergio Nakasone and executive produced by Paula Kirchner and Anouk Aaron, by WarnerMedia Latin America, and general production by Nani Freitas and Eduardo Gaspar, from Endemol Shine Brasil. Directed by Rodrigo Giannento and directed by Bruno Guerra, the program will be launched exclusively on HBO Max.

