HBO Max is now available in 39 territories across Latin America and the Caribbean

The streaming platform offers an epic 50% discount available exclusively to those who subscribe by July 31st on HBOMax.com. This discount will remain effective for as long as customers maintain their monthly subscriptionMIAMI, FL., June 29, 2021 – As of today, HBO Max is now available in 39 territories across Latin America and the Caribbean. And to celebrate its launch, HBO Max brings with it a new and exclusive one-of-a-kind launch offer that will reward its best fans. By subscribing to the platform on hbomax.com by July 31, Latin American fans will benefit from a 50% discount off the regular monthly plan for as long as they maintain their subscription without interruption, whether it be for months or years. "The big day has finally arrived and we couldn't be more thrilled, as we launch HBO Max in our region with an unprecedented offer rewarding our first wave of subscribers, making our vast collection of movies and TV series incredibly affordable. This past year with its unprecedented health and economic crises, it has been challenging for our fans all the way from Tijuana to Tierra del Fuego, and so we are thrilled to bring some joy and inspiration to the entire community through this exclusive, once-in-a-lifetime launch offer." stated Luis Durán, General Manager of HBO Max for Latin America.HBO Max offers high quality entertainment with content for everyone in the family, including a wide variety of movies, series, documentaries, reality shows and productions for the little ones, from WarnerMedia's favorite brands such as HBO, WarnerBros., Cartoon Network and the DC universe. HBO Max has the most iconic productions loved by all fans such as FRIENDS, the HARRY POTTER saga (HBO), GAME OF THRONES (HBO) and LOONEY TUNES, plus new exclusive original productions for the platform that include ZACK SNYDER'S JUSTICE LEAGUE, THE FLIGHT ATTENDANT, RAISED BY WOLVES and the GOSSIP GIRL reboot, among so much more content. The platform also includes original productions from Latin America featuring local creators and talents, as well as renowned titles from countries around the world.HBO Max is available for subscription on HBOMax.com, digital stores and through various distribution partners in the region. It's accessible from smartphones, tablets, smart TVs, and compatible streaming devices.The platform includes two plans: The **Standard** Plan offers families access to 3 simultaneous users, 5 personalized profiles, content downloads (up to 30 titles), video in high-definition and some titles in HD and 4K, on all compatible devices. The **Mobile** Plan offers access to the same content catalog, but is designed for an individual experience with content downloads (up to 5 titles) enjoyable in standard-definition on compatible smartphones and tablets.Users can access HBO Max directly through HBOMax.com using any of the following internet browsers: Firefox, Chrome, Safari (for Apple users) and Edge (for Windows users). The platform is also accessible at launch across a range of supported devices, including: Android TV, Android phones and tablets (OS 5+ or later), Chromecast and Chromecast built-in devices; iPhone, iPad, Apple TV 4K and Apple TV HD; LG Smart TVs (web OS 3.5 or later); Roku devices and Roku TV models (OS 10+); Samsung Smart TVs (2016 models and later); and Xbox One and Xbox Series X|S.

