THE NEWSROOM PREMIERES ON HBO

Miami, July 30, 2012 – HBO Latin America announced the premiere of the all new original drama series The Newsroom on August 5. The first episode of the series will also be available on www.hbomax.tv shortly after its on-screen premiere.. Created by Oscar® and four-time Emmy® award winner Aaron Sorkin (The Social Network); the smart, topical, humorous and highly entertaining series The Newsroom takes a behind-the-scenes look at a high-rated cable-news program at the fictional ACN Network, focusing on the on- and off-camera lives of its acerbic anchor, their newsroom staff and their news-division boss.

The first season kicks off with ACN's “News Night” anchor Will McAvoy (Jeff Daniels) returning to his job to find that his executive producer and most of his entire staff are leaving his show. Will learns that he’s been assigned a new executive producer: MacKenzie McHale (Emily Mortimer), a former girlfriend. Will and his overhauled staff face an immediate challenge when breaking news comes over the wire and they set out on a patriotic quixotic mission to “do the news well” in the face of corporate and commercial obstacles, and their own personal entanglements. Over the course of this first season, the group of highly capable, emotionally scarred professionals will share one elusive goal: to do TV news well.

In addition to Jeff Daniels as Will, paradoxically committed to excellence and self-destruction, the cast of The Newsroom includes Emily Mortimer as MacKenzie, who sees in Will a chance to build something special; Sam Waterston as Charlie, the boozy yet principled head of ACN’s news division; John Gallagher, Jr. as Jim, a resourceful senior producer; Alison Pill as Maggie, an intern-turned-producer who ends up in an emotional tug-of-war with Don (Thomas Sadoski) and Jim; Dev Patel as Neal, a junior staffer; Olivia Munn as Sloan, a sexy financial analyst; and Jane Fonda as Leona Lansing, CEO of the ACN’s parent company.

While ACN Network is fictional, the show will touch upon stories such as the 2010 BP oil spill, the Arizona anti-immigration controversy and the recent Occupy Wall Street headlines.

Executive producers for The Newsroom include Aaron Sorkin (The Social Network, Moneyball, Charlie Wilson’s War, A Few Good Men, and The West Wing) as well as Scott Rudin (No Country for Old Men) and Alan Poul (Six Feet Under).

For images, additional information and materials, visit www.hbolapress.com

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